



"INDE" SHEROLYN SELLERS *Author & TEO*

MEET SHEROLYN SELLERS, A REMARKABLE AUTHOR AND THE INSPIRING TEO (TEA EXECUTIVE OFFICER) OF URBAN TEA PARTY, A LUXURIOUS WELLNESS BRAND NESTLED IN THE HEART OF ATLANTA, GA. WITH DUAL MASTER'S DEGREES IN BUSINESS AND PROJECT MANAGEMENT, SHEROLYN HAS BUILT A VIBRANT CAREER, STEPPING INTO VARIOUS LEADERSHIP ROLES THROUGHOUT CORPORATE AMERICA. YET, IT'S HER PROFOUND KNOWLEDGE AND PASSION FOR THE SPECIALTY BEVERAGE MARKET, WHICH SHE HAS BEEN A PART OF SINCE 2006, THAT TRULY SETS HER APART.

IN A BEAUTIFUL TWIST OF FATE, SHEROLYN DISCOVERED HER LIFE'S PURPOSE IN TEA THROUGH A LOCAL CONTEST INSPIRED BY ONE OF MY FAVORITE EPISODES OF "PAY IT FORWARD." IN JUST THREE WHIRLWIND WEEKS, FILLED WITH TWO ROUNDS OF INTERVIEWS AND THE CREATION OF A FOCUSED BUSINESS PLAN, SHE EMERGED AS A TEO, READY TO TRANSFORM THE TEA EXPERIENCE FOR ALL. HER DEBUT BOOK, "TEA FOR CULTURED SOULS," INVITES YOU ON AN ENLIGHTENING JOURNEY INTO THE RICH CULTURAL SIGNIFICANCE OF TEA. WITH OVER 20 YEARS OF EXPERTISE IN THE TEA INDUSTRY, SHEROLYN BEAUTIFULLY EXPLORES HOW TEA EMBODIES HOSPITALITY, WELLNESS, AND COMMUNITY ACROSS DIVERSE CULTURES. THE TAGLINE, "STEEPED IN CULTURE, STIRRED BY THE SOUL," PERFECTLY CAPTURES THE ESSENCE OF THE STORIES AND INSIGHTS THAT REVEAL TEA'S PROFOUND ROLE IN OUR LIVES.

THIS INAUGURAL VOLUME SHINES A LIGHT ON THE AFRICAN AMERICAN EXPERIENCE WITH TEA, TRACING A POWERFUL HISTORY FROM THE ARRIVAL OF ENSLAVED INDIVIDUALS IN AMERICA TO THE COURAGEOUS USE OF TEA IN SECRET SOCIETIES AS A FORM OF ACTIVISM. THROUGH METICULOUS RESEARCH, HEARTFELT INTERVIEWS, AND PERSONAL NARRATIVES, SHEROLYN HIGHLIGHTS TEA'S REMARKABLE HEALING POWER AND ITS ABILITY TO FORGE CONNECTIONS WITHIN COMMUNITIES. AND SHE'S JUST GETTING STARTED—FUTURE RELEASES WILL EXPLORE THE TEA TRADITIONS OF CULTURES AROUND THE GLOBE.

BEYOND HER LITERARY CONTRIBUTIONS, SHEROLYN IS WHOLEHEARTEDLY DEDICATED TO UPLIFTING THE TEA INDUSTRY. SHE PROUDLY SERVES ON THE BOARD FOR THE WORLD TEA EXPO AND CHAMPIONS UNDERSERVED SMALL BUSINESSES AS A BOARD MEMBER FOR THE ATLANTA BLACK CHAMBERS.

WITH URBAN TEA PARTY, SHEROLYN IS ON A MISSION TO SOURCE HIGH-QUALITY PRODUCTS THAT ELEVATE THE TEA EXPERIENCE, CELEBRATING THE VIBRANT INTERSECTION OF COMMUNITY, CULTURE, AND COMMERCE. SHE REMINDS US THAT TEA IS NOT JUST A BEVERAGE; IT'S A GLOBAL ECONOMIC FORCE THAT ENRICHES LIVES AND NURTURES THE SOUL. LET'S RAISE OUR CUPS TO SHEROLYN SELLERS—A TRUE CATALYST FOR CHANGE IN THE WORLD OF TEA!

TEA FOR

CULTURED SOULS

BY SHEROLYN "INDE" SELLERS

TEA FOR CULTURED SOULS



A JOURNEY OF TEA & GLOBAL CULTURAL INFLUENCES:
THE AFRICAN AMERICAN EXPERIENCE

POWERED BY

